

Keynote 1

Enabling innovation and a positive culture to drive success

Presented by

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Enabling Innovation and a Positive Culture to Drive Success

Kelly Grigsby, CEO
Wyndham City Council





Disruption



WyndhamCity

Avalon Airport
Geelong

Melbourne
Airport

Melbourne CBD

Port of
Melbourne



Wyndham 2040 Vision



Our Wyndham

Towards 2040



Trust and Transformation

Griffith research shows trust in government slides



Australians now distrust the government, business and the media



CHRIS PASH | 
FEB 7, 2018, 9:40 AM

Ken Smith: how to restore public trust in government

By [Ken Smith](#) · 17/04/2018

The current focus on the day-to-day minutiae of scandals in government (real or imagined) can blur the fact that decline in trust in the institutions of government is a medium to long-term phenomenon which is affecting their ability to respond to future crises.

In a political world which is becoming increasingly divided between open and closed views of government, this decline in trust could have devastating consequences. It is up to everyone involved in government to consider how we can rebuild trust in our institutions.

Each and every one of us in public office or public service has a fundamental responsibility: to operate in the public interest. Identifying and striving to serve the public interest is the most important thing we can do.

Time and time again, national and international surveys tell us that people are losing faith in democracy and our major institutions. Amongst the young this malaise is even more marked.

Professor A.J. Brown from the Centre for Governance & Public Policy at Griffith University has compiled fascinating data from the *Australian Constitutional Values Survey*, which shows that trust in the federal government has plummeted from almost 82% to 49% in the last decade, while trust in state and local governments have remained stable, but still only just above 50%.



Professor Ken Smith, Australia New Zealand School of Government Dean and CEO



The Story of Public Value

“How is value produced by the public sector measured, and why is it more often than not treated simply as a more inefficient version of the private sector? What if there was actually no evidence for this story at all? What if it stemmed purely from a set of deeply ingrained ideas? What new stories might emerge?”

- Mariana Mazzucato

The Value of Everything, Making and Taking in the Global Economy 2018



Catalyst



Innovation



Direction