KEYNOTE 2



ASIC update: Pursuing the best outcomes

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Connect > Support > Advance



IIA-Australia

2018 Financial ServicesAssurance Conference

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ASIC's vision is for a fair, strong and efficient financial system for all Australians

Our regulatory mission is to:



Change behaviours to drive good consumer and investor outcomes



Act against misconduct to maintain trust and integrity in the financial system



Promote the strong and innovative development of the financial system



Help Australians to be in control of their financial lives

Identifying and addressing

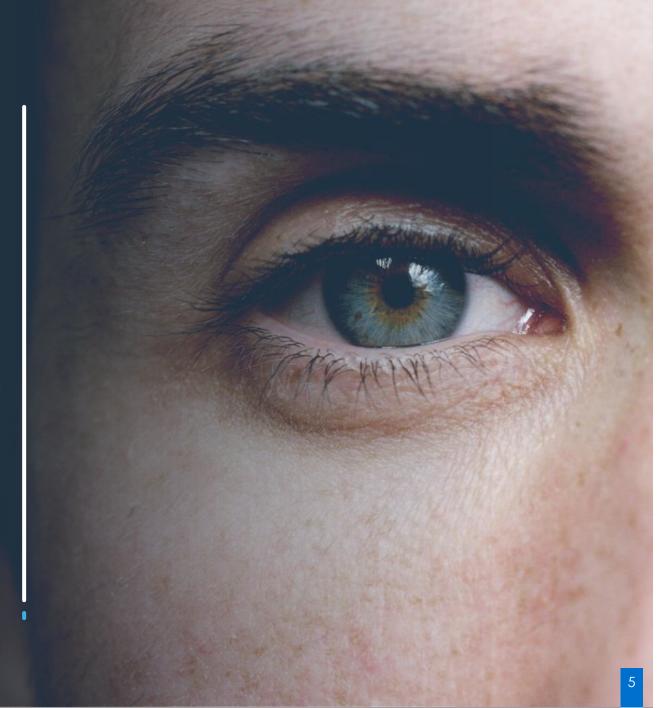


- **©** Conduct
- Breach reporting
- Mis-selling



The importance of trust in

meeting community expectations









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